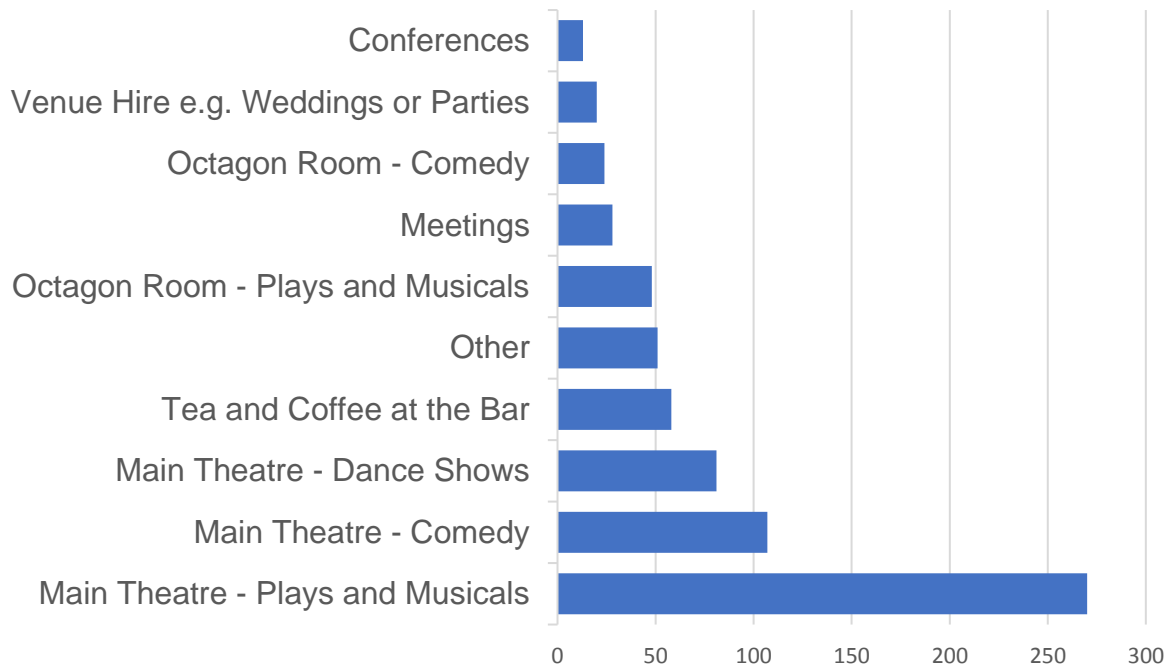


Ferneham Hall Vision Analysis – Public Survey

Introduction

338 respondents completed a survey that ran between 17 August and 1 October 2018. The following outlines the main results.

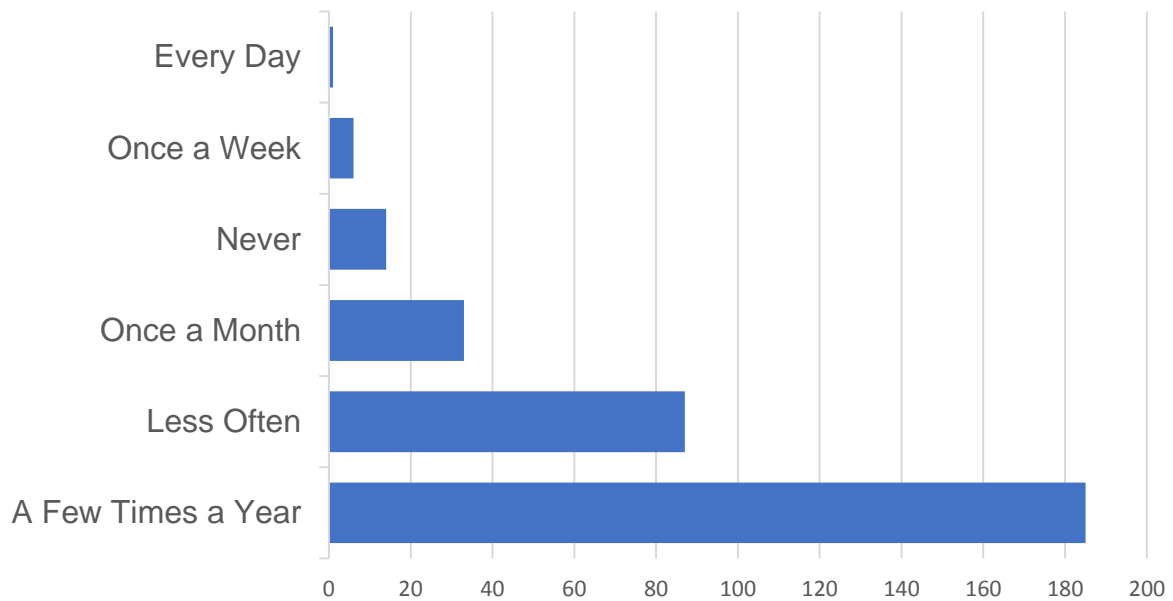
What do you go to Ferneham Hall for?



When going through the comments, the following also came up for reasons why people go to Ferneham Hall:

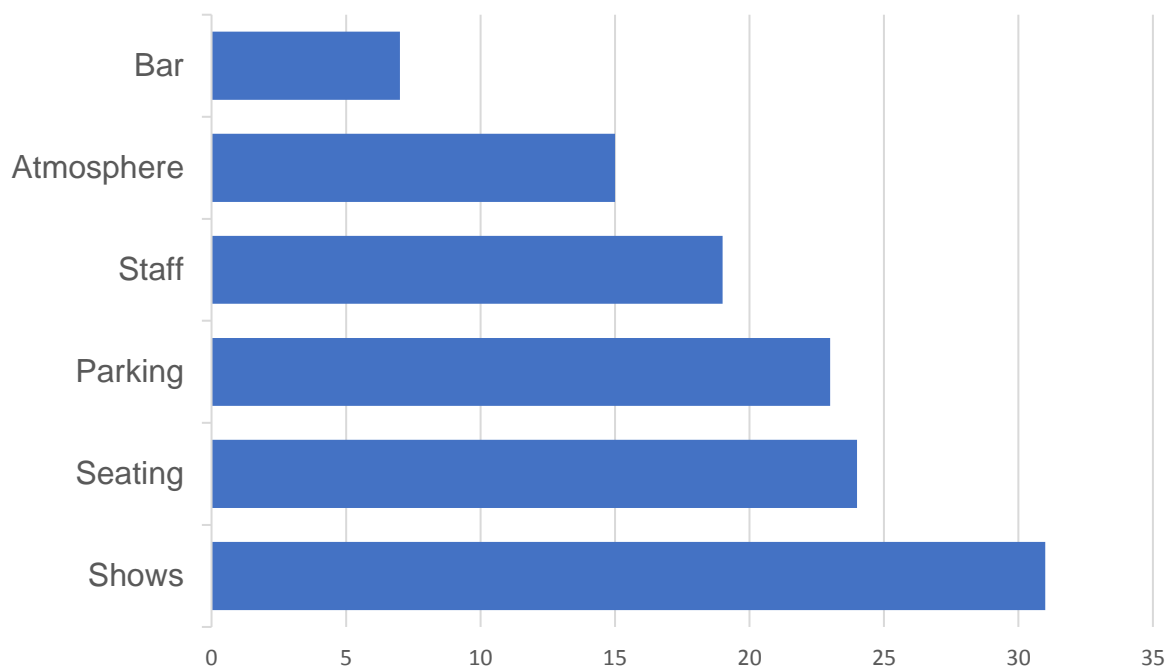
- Tribute Acts/ Music (10)
- Exhibitions (4)
- Food Fayre (3)
- Antique Fayre (3)

How Often do you go to Ferneham Hall?



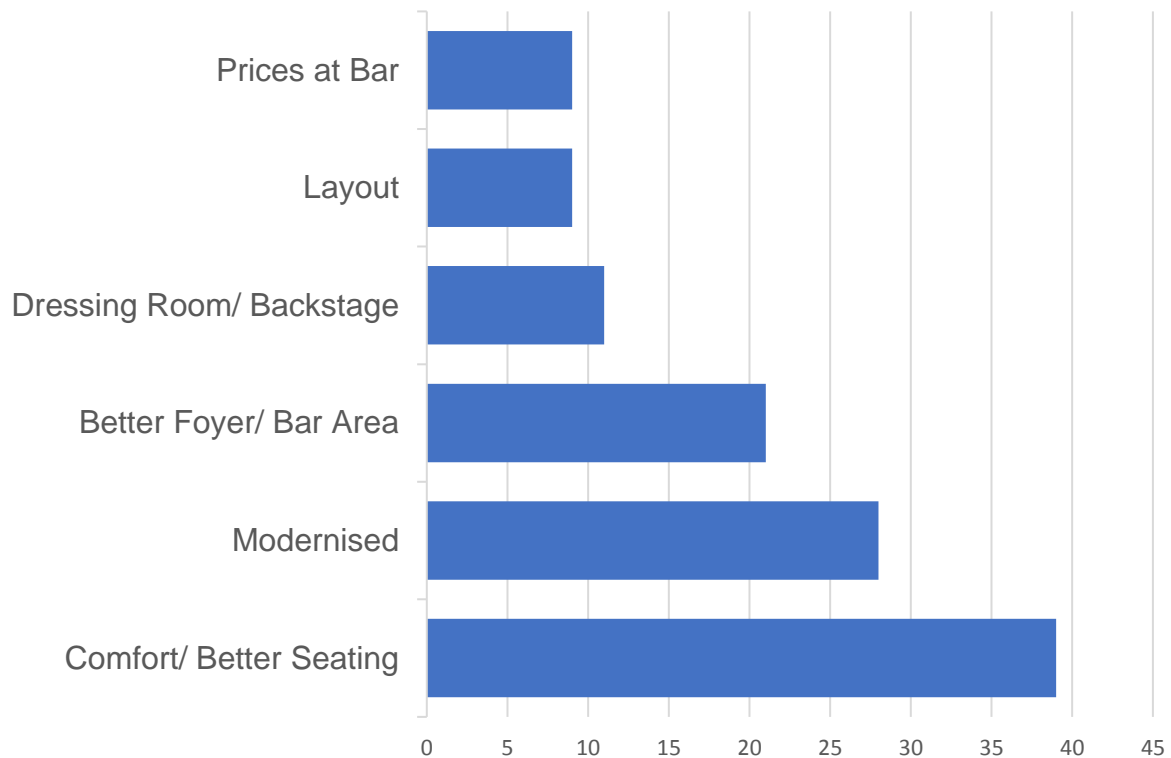
What Works Well at Ferneham Hall?

Many comments came up when going through the comments on what people thought worked well at Ferneham Hall. Below are the main themes that emerged:



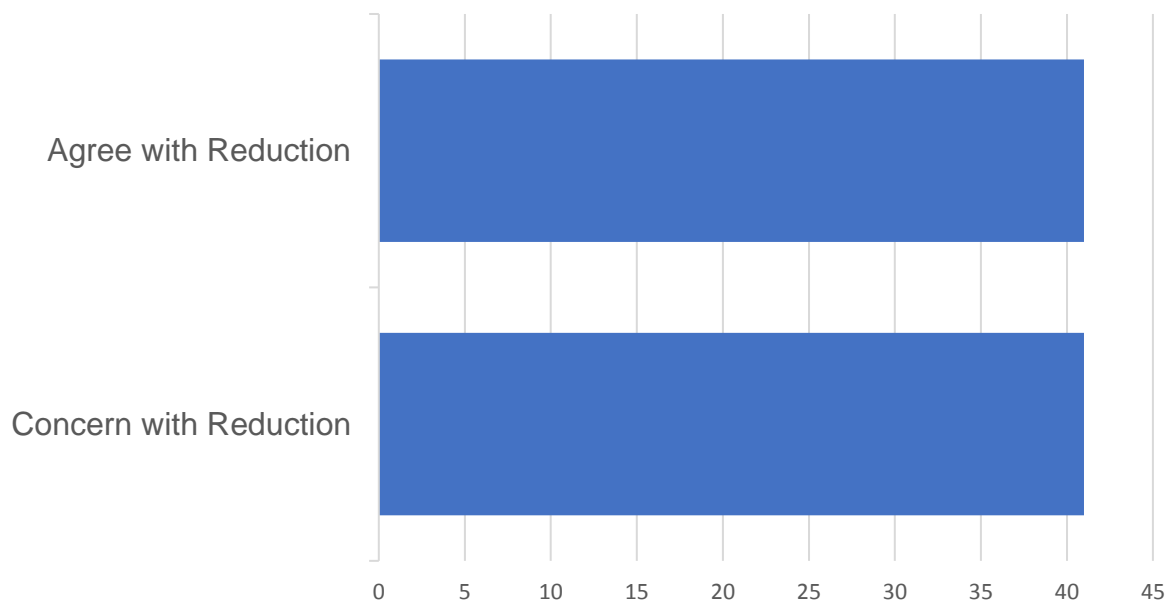
What Could be Improved at Ferneham Hall?

Many comments came up when going through the comments on what could be improved at Ferneham Hall. Below are the main themes that emerged:



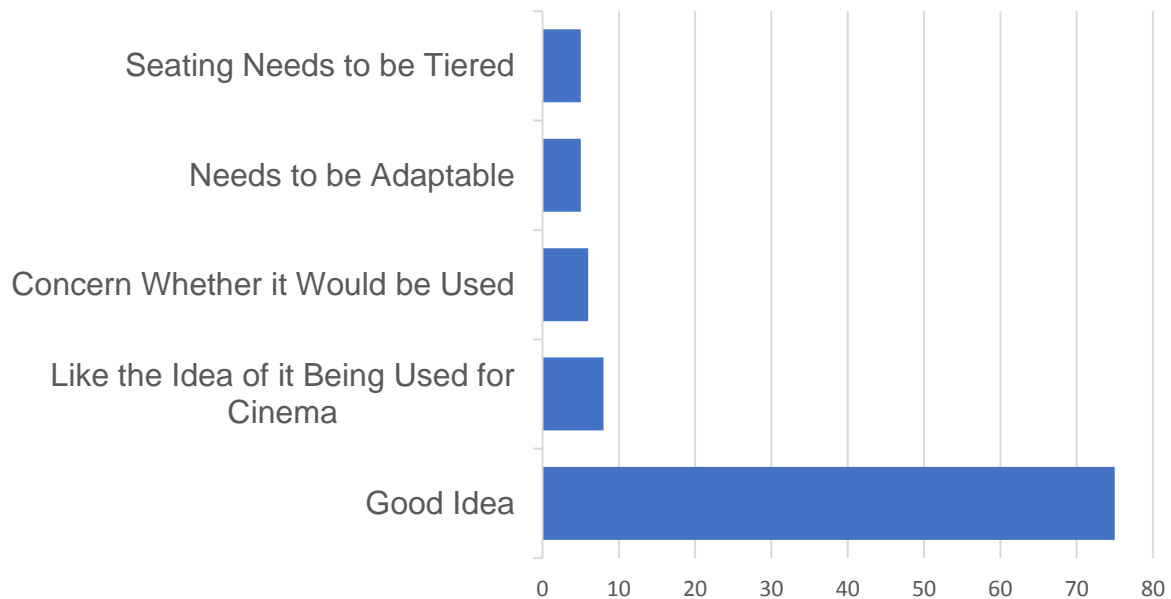
Do You Have Any Comments About the Proposed Size of the Main Auditorium?

Many comments came up when going through the comments about the proposed size of the main auditorium. Below are the main themes that emerged:



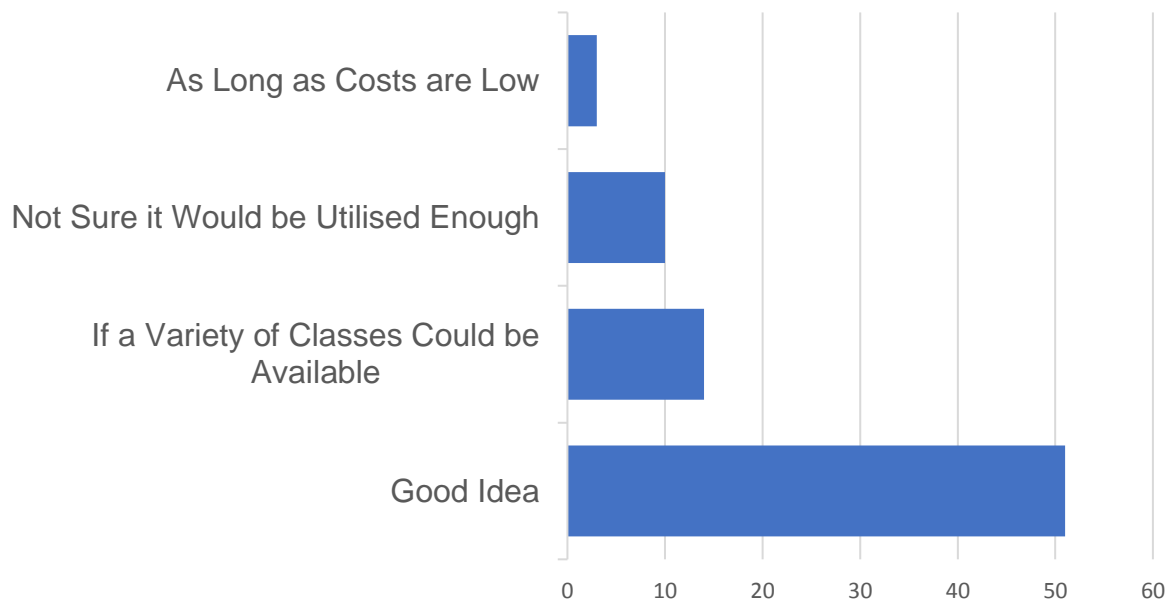
The concern with reducing the capacity of the main auditorium is that Ferneham Hall will be unable to attract bigger shows. Also, many of the comments that agree with the reductions, believe It should be at least 500 seats.

Do You Have Any Comments About Our Proposal for a Second Smaller Theatre Area?



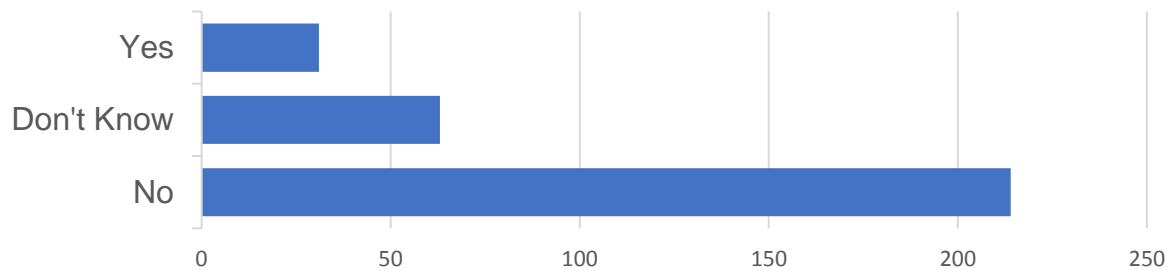
The comments in support liked the idea of a smaller space that could be used for a range of different things such as dance performance, cinema and small productions.

Do You Have Any Comments About Our Plans for a Small Dance Studio?

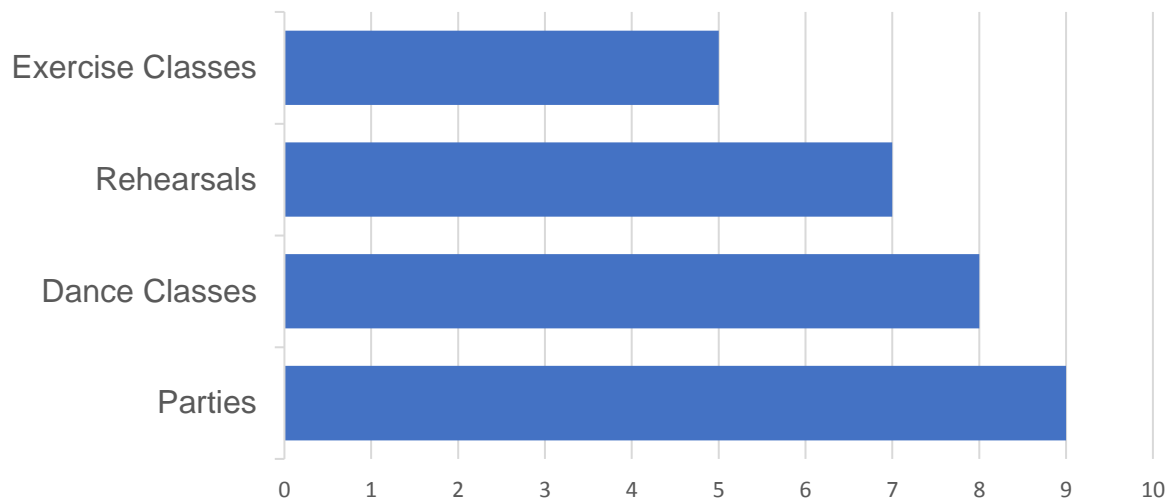


Many of the comments said that they would like the space to be used for a variety of classes, and not just dance, such as Tai Chi, Parties and a range of Dance Classes (Tap dancing, Ballroom etc.).

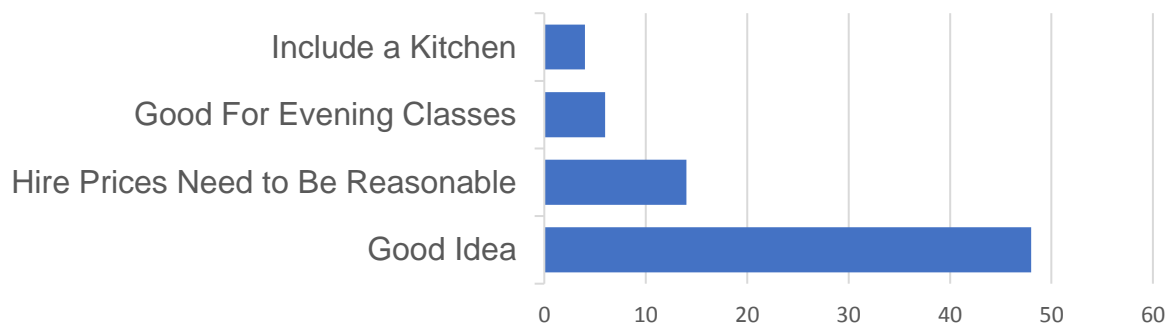
Would You Consider Hiring Out the Dance Studio?



What Would You Hire It For?

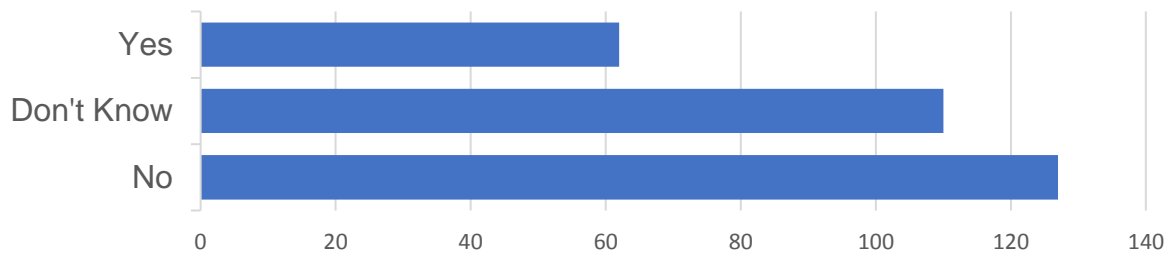


Do You Have Any Comments About Our Plans to Have Community Rooms for Hire?

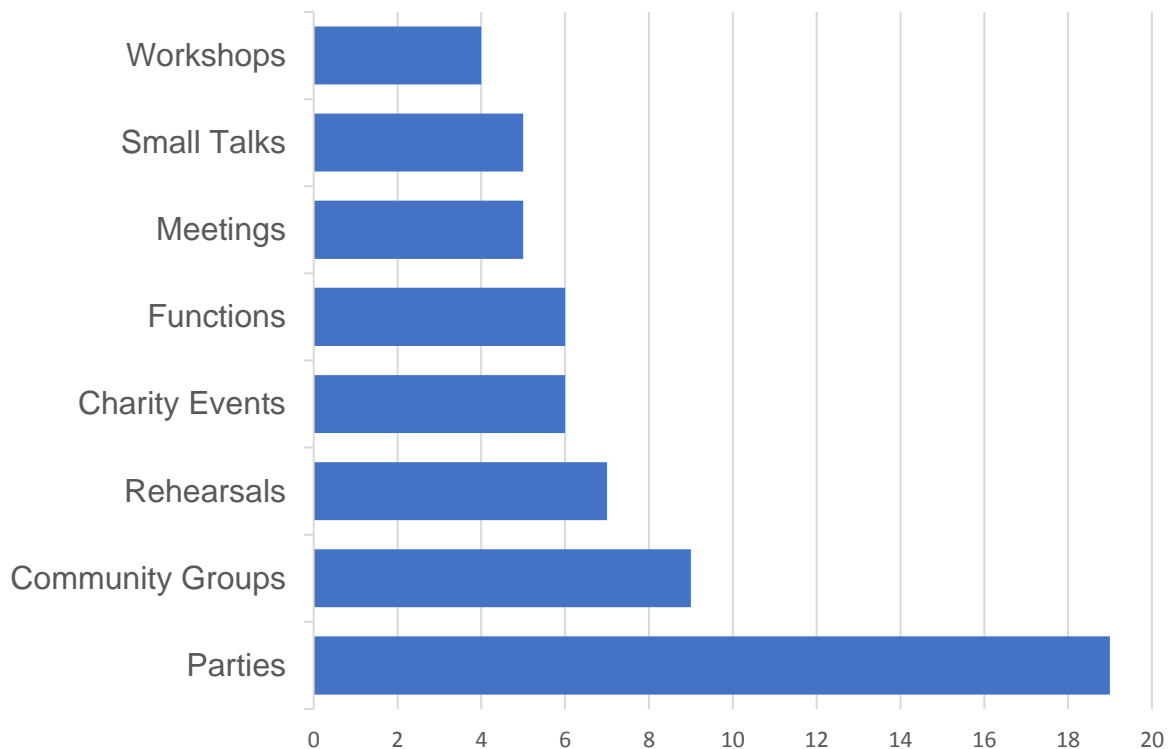


Many of the comments like the idea of a space that could be used for multiple activities, however, there was some concern that the space needed to be affordable, or no one would use it.

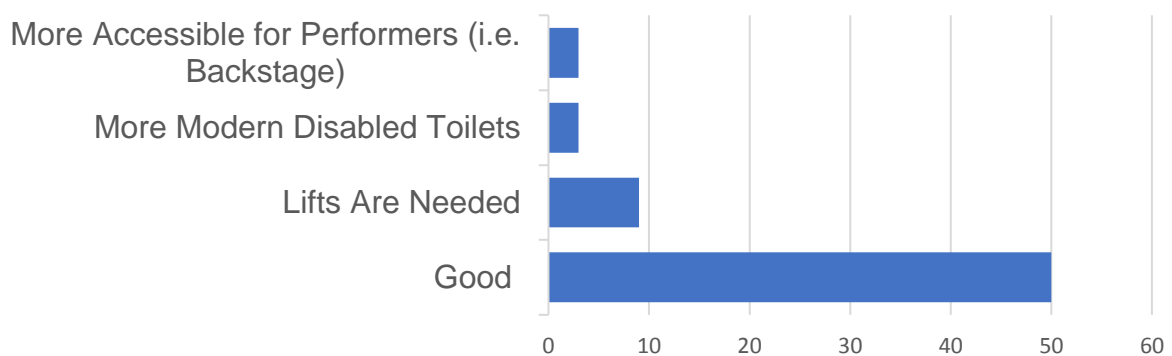
Would You Consider Hiring Out a Community Room?



What Would You Hire It For?

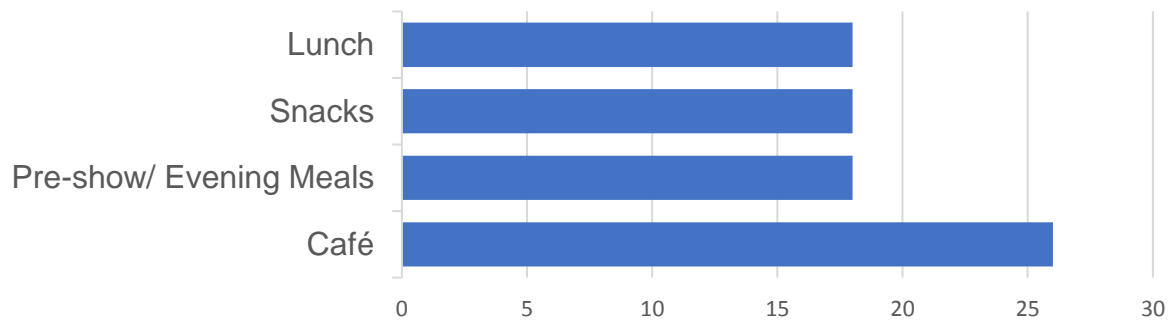


Do You Have Any Comments About Our Plan to Make the Venue More Accessible?

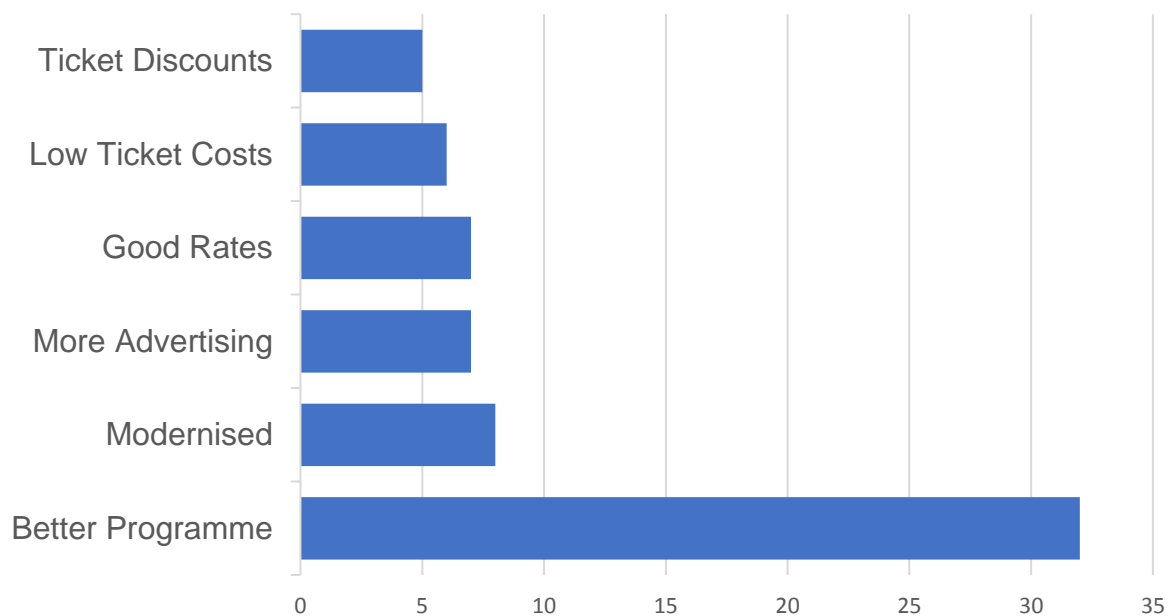


Most comments agreed that the new venue would need to be more accessible, with comments also agreeing there would be lift access to the seats.

What Sort of Food and Drink Offer Would Attract You to the New Venue?



What Could a New Operator Do to Get You to Use Ferneham Hall More Often?



Many comments supported a better range of programming that supported more variety than there is currently, also with bigger names.